



Retailer Pledge Agreement

A Healthier Retailer is a local retail store that collaborates with the community to create an environment that supports healthy choices in the retail setting. This agreement outlines the changes that **[store name]** will put into practice in implementing Healthier Retailer activities and defines the supporting role that **[Community organization name]** will provide in carrying out this project.

[Store name] is committed to the well-being of the community in which the store is located and pledges to do the following (please check all that apply):

Tobacco

- Remove all outside advertisements/promotions/pricing signs
- Reduce the number of outside advertisements/promotions/pricing signs
- Remove all inside advertisements/promotions/pricing signs
- Reduce the number of inside advertisements/promotions/pricing signs
- Remove tobacco displays (tobacco products will be hidden from customer view)
- Eliminate the sale of some tobacco products
- Eliminate the sale of all tobacco products
- Other _____

Alcohol

- Remove all outside advertisements/promotions/pricing signs
- Reduce the number of outside advertisements/promotions/pricing signs
- Remove all inside advertisements/promotions/pricing signs
- Reduce the number of inside advertisements/promotions/pricing signs
- Create a written sales policy showing steps employees must take with alcohol sales
- Reposition alcoholic beverages so they are separate from non-alcoholic beverages
- Other _____

Healthy Eating

- Offer at least two kinds of canned or frozen fruits and vegetables (without added sauce or sugar)
- Promote the healthy foods we already provide
- Display promotional material/advertisements for healthy foods
- Offer at least two varieties of fresh fruit
- Offer at least two varieties of fresh vegetables
- Provide a portion of the store to prominently display healthy foods
- Other _____

[Community organization name] will assist in this project by:

- Providing free store promotion through thank you ads, letters to the editor and other opportunities.
- Providing free in-store promotional items (posters, window decals, table tents and bags)
- Assisting the store in meeting the goals agreed upon above.
- Monitoring the store's progress with formal assessments and monthly informal check-ins with the store owner/manager.

NAME OF STORE _____

STORE ADDRESS _____

STORE OWNER SIGNATURE _____

COMMUNITY ORGANIZATION NAME _____

ORGANIZATION SIGNATURE _____ DATE _____