

Strategic Prevention Framework (SPF) State Incentive Grant (SIG)

Advisory Council Meeting

19 June 2006

Skylight Conference Room
Waterbury State Office Complex
1 pm to 4 pm

1. Welcome & Overview: Cindy LaWare, Secretary, AHS
Barbara Cimaglio, Deputy Commissioner
2. Youth Alcohol Prevention Project (YAPP) Presentation: Greg Dana, UVM
New Directions Outcome Evaluation Presentation: Bob Flewelling, PIRE
3. Bridge Group Presentation of Preliminary Data Priorities: Kelly Hale Lamonda
Epidemiology Chair
4. Small Group Process: Ann Martin, Facilitator
5. Large Group Report Out: Ann Martin
6. Next Steps and Meeting Date: Barbara Cimaglio

Meeting: Strategic Prevention Framework Advisory Council
 Date: June 19, 2006
 Present: See attached list
 Regrets: Sharon Moffatt, Acting Commissioner; John Brooklyn, MD; Lynne Cleveland, Senator Leahy's Office; Paula Duncan, MD; Karen Garbarino, VDH/Chronic Disease; Marc Goudreau, VT National Guard; Linda Johnson, VT Prevention Child Abuse Vermont; Melissa Liebig, Community Prevention Specialist; Pat Jones, BISHCA; Jim Leddy, VT Senator; Ann Pugh, Vermont Representative; Anna Saxman, VT Bar Association; Bill Sorrell, Attorney General; Kelly Young, Woodbury College

Topic	Leader	Discussion
Welcome & Overview	Barbara Cimaglio, Project Director	Cindy LaWare was introduced as the new Secretary for the Agency of Human Services. Cindy replaces former Secretary Mike Smith. See attached slides for presentation of project overview
Youth Alcohol Prevention Project (YAPP) & New Directions Presentations	YAPP – Greg Dana, University of VT New Directions, Dr. Bob Flewelling, PIRE	Mr. Dana presented the findings of UVM's Youth Alcohol Prevention Project research study. See attached slides for presentation Discussion: Based on conclusion that "no evidence that the mass media intervention reduced use of alcohol or provided an advantage for the psychosocial mediators," the question was asked if media campaigns are not worth conducting. Mr. Dana responded that while this study did not show improvement of the study outcome, there are many research publications that show that media campaigns are effective in changing community norms. Greg stated a number of issues that may have affected the campaigns ability to demonstrate change (e/g. 1/3 of media area unable to receive messages by end of study) See attached slides for presentation

		Participants asked questions about the difficulty of measuring environmental strategies – Bob illustrated such a strategy through a logic model for reducing underage drinking.
Bridge Group Presentation of Preliminary Data Priorities	Kelly Hale Lamonda, Chair Epidemiological Workgroup (SEOW)	See attached slides for presentation Kelly presented the process undertaken by the Epidemiological Workgroup (SEOW) and presented the recommended priorities. Discussion from participants included: <ul style="list-style-type: none"> • Concern and request to look at the drug behavior of elders • Consider looking at Adult Smoking use and consequences • Ask the question will focus on these priorities change the pattern of addiction?
Small Group Process	Ann Martin, Facilitator	In small groups Advisory Council Members were asked to discuss and identify the top 2 priorities and a rationale for why they chose those two using these 3 questions: <ol style="list-style-type: none"> 1. Can progress be measured in 3-5 years? 2. Are systems in place that need to be in place to change this outcome? 3. Will focus on this outcome meaningfully affect families in the long term? See attached write up for small group discussion and conclusions.
Large Group Report Out	Ann Martin, Facilitator	The majority of participants agreed that the top priority should be “Delay onset of alcohol use and associated consequences ages 0-21”. “Reduce driving under the influence of marijuana” and “targeting prevention efforts to the 18 to 24 year-old population” also emerged as very high priorities. Many advisors shared that they had difficulty prioritizing one target over another. This sentiment was embodied in the comment, “What we really want are strong communities, and citizens who are connected intergenerationally.”
Next Steps & Meeting Date	Barbara Cimaglio	Barbara outlined the next steps as follows: <ul style="list-style-type: none"> • Complete Evaluation Contract to PIRE • Finalize Statewide Priorities • Epi. workgroup completes sub-analysis of priority data • Resource, capacity and readiness assessments are conducted

		<ul style="list-style-type: none">• AC meets to review recommended targets for grant funding• Write strategic plan• Submit and await approval of plan from CSAP• Community Grant process begin
--	--	---

